

The Adelaide City Council invites engagement from the community about

A separate rate

in the East End of Adelaide City

Summary

Following a proposal from the East End Coordination Group to introduce a separate rate for commercial ratepayers in the East End, Council is undertaking public consultation to seek community views on the matter.

The consultation pack presents the key elements of the East End Separate Rate proposal and provides information on a number of options related to separate rate collection and management. The different options are categorised under headings to make it easier for consultation participants to assess the proposal. These headings include purpose of funds, governance models, the total amount to be raised, length of time the rate is set for, integration with other areas for a joint collection of a separate rate, differential rates applied to different ratepayer groups and capping of the levy.

A public information session is scheduled for Monday 15 October 2012, 3-6pm at the Palace Nova function room.

Consultation closes **5pm Friday, 26 October 2012.**

Included in this consultation pack:

- Section 1: Project Information including Frequently Asked Questions and a map of the area affected
- Section 2: Key elements of the East End Separate Rate proposal and alternative options
- Section 3: Additional information about the East End Separate Rate Proposal
- Section 4: Examples of how separate rate levies are used elsewhere
- Section 5: Feedback information and Submission Form

For enquiries, please call **Iwona Pattison** on phone 8203 7219 or via email: i.pattison@adelaidecitycouncil.com

A Separate Rate in the East End of the City

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Section 1 - Project Information

Introduction

Adelaide City Council is undertaking public consultation to seek community views on a proposal to introduce a separate rate for commercial ratepayers in the East End of the City. A separate rate has been proposed by the East End Coordination Group for the purpose of creating a marketing and promotional fund for the area.

Timeline - milestones

- Public Consultation starts on 14 September 2012 and finishes on 26 October 2012
- Council will make a decision on 11 December 2012 on whether to proceed with a separate rate in the East End.
- If a separate rate is approved, it is expected to be effective from 1 July 2013

Legislative requirements

On 22 May 2012 Adelaide City Council endorsed that public consultation on a separate rate in the East and West Ends be carried out following a request from the local Precinct Groups: East End Coordination Group and Adelaide West End Association.

By legislation (Local Government Act 1999) when considering a separate rate Council is required to carry out public consultation including putting a public notice in a local newspaper and organising a public meeting.

Once Council makes a decision to implement a separate rate in a defined area the proposal needs to be included in the Council's draft annual Business Plan and Budget.

Frequently Asked Questions

What is a separate rate?

A separate rate is a levy collected by Council from ratepayers within a defined Council area with a view to benefiting the ratepayers contributing in this area. Under the proposal presented in this pack **residents will not pay the levy**. There are different ways in which the levy can be collected and managed. These are described later in this document.

How does it work?

Council collects the separate rate (levy) automatically with the normal payment of Council rates and disburses the funds to a local area governing body under a formal agreement. The levy can only be used for the purpose formally agreed by the affected community.

What is the geographical area that will be affected?

The area that will be affected by a separate rate if implemented is bordered by North Terrace, East Terrace, Pulteney Street and Grenfell Street.



Why do it now?

Over the past few years two Precinct Groups (the East End Coordination Group and Adelaide West End Association) have approached Council and asked for a separate rate to be introduced in their respective areas. The idea was tested in 2004 but due to some confusion about who would pay and what the money would be used for it did not get sufficient community support and it was not approved. This time a proposal has been submitted by the East End Coordination Group with initial evidence suggesting some stakeholder support.

Council is supportive of Precinct Groups pursuing a separate rate for their areas and will make the final decision on whether to introduce a separate rate after assessing the results of the public consultation process.

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Benefits of a separate rate

The benefits of the proposed separate rate will differ for particular customer groups. Both a Tenant and Property Owner have the potential to benefit from a separate rate depending on how funds are used.

If funds are used largely for marketing and promotion then it is more likely that the benefits would flow mostly to the Tenant.

If funds are used for capital upgrades or improvements, street cleaning, additional security and streetscape enhancements, the benefits would be shared.

The Property Owner is likely to benefit if the rate is used for physical improvements in the precinct that in turn add value to the asset, however the Tenant will also benefit as the area becomes a more enticing and well-presented place to visit.

Having a separate rate managed by an independent organisation encourages reduced reliance by the community on Council, increased autonomy of community groups and opportunities for co-creation between Council and community.

Who usually pays a separate rate?

In most cases a separate rate is charged to property owners as they are usually the direct ratepayers. However property owners may pass on the cost of a separate rate to their tenants subject to the provisions of the applicable lease as allowed under the Local Government Act 1999.

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Section 2 - Key elements of the East End Separate Rate proposal and alternative options

There are different options available for collection and management of a separate rate levy. The differences can occur in the purpose for which the funds are collected, how much is collected, what formulas are applied to setting up a separate rate, length of time a separate rate is in place and how the funds are governed. These options are explained below.

(1) Purpose of a separate rate

The purpose for which a separate rate is gathered may differ in different areas depending on the needs of the stakeholders in each area. People in the affected area nominate the purpose for which funds will be applied. Activities may include marketing initiatives, events and festivals, capital upgrades, streetscape enhancements, additional street cleaning, security measures and enhancing business viability. The funds are usually used to provide services that are above the baseline services expected to be provided by local councils and funded by general rates.

The East End Separate Rate proposal

The proposal aims to deliver services over and above Adelaide City Council's baseline services and will be predominantly related to marketing and promotional activities.

The proposed activities and initiatives will apply to various business sectors including retail, hospitality, professional services and tourism. Examples of successful activities that could be staged include Christmas promotional street lighting, street entertainment, Summer Fridays, fashion events and promotions, publicity, Sunday activities, café & restaurant promotions, promotional signage, business communications, networking events, social media and other online campaigns.

Marketing and promotions could be targeted at niche markets such as students through the educational and cultural precinct on North Terrace or residents living in the City. After 5pm events could provide a special attraction for City workers based in Pirie Street, Flinders Street or Grenfell Street to extend their stay in the City.

(2) The total amount to be raised

The amount of money raised through a separate rate is determined by the needs of the area. Once the amount required is identified then it is divided amongst contributing ratepayers.

The East End Separate Rate proposal

To achieve the purpose the Group would like to raise almost \$496,000 per annum

BUSINESS EAST END PROPOSED ANNUAL BUDGET

Expenditure item	Cost
Precinct Business Manager (full time), administration officer (part time), office running costs	\$152,500
Advertising – TV, press, radio, magazines, social media, online	\$165,500
Events & promotions	\$75,000
Christmas lights and decorations	\$15,000
Marketing Consultant (part time)	\$35,000
Store directories/maps/information	\$15,000
Customer research	\$10,000
Retailer training/assistance/mentoring	\$10,000
Business networking events/guest presenters	\$2,000
Newsletters	\$6,000
Public relations work	\$5,000
Contingency	\$5,000
TOTAL	\$496,000

(3) Governance models of a separate rate

There are a number of different models that can be used to govern a separate rate and the most popular ones are described below.

- Council Section 41 Committee** (as outlined in the Local Government Act 1999) is a committee established to:
 - assist Council in the performance of its functions;
Examples include:
 - To carry out a project on behalf of Council.
 - To manage or administer property, facilities or activities on behalf of Council.
 - To oversee works on behalf of Council.
 - inquire into and report to Council on matters within the ambit of Council's responsibilities;
 - provide advice to Council;
 - exercise, perform or discharge delegated powers, functions or duties.

An example: Norwood Parade Precinct Committee

- Council Section 42 Subsidiary** (as outlined in the Local Government Act 1999) is a body corporate, a semi-autonomous subsidiary of Council. A council may establish a subsidiary to
 - provide a specified service or services; or
 - manage or administer property, facilities or activities on behalf of Council; or

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2.3. perform a function of Council under this or another Act. The establishment of a subsidiary under this section is subject to obtaining the approval of the Minister to the conferral of corporate status under this Act. The establishment of a subsidiary does not derogate from the power of Council to act in a matter.

An example: Rundle Mall Management Authority

3. **An Incorporated Association** with its own corporate identity
 - 3.1. They may enter into contracts, sue and be sued.
 - 3.2. Mostly appoint committees to run affairs.
 - 3.3. No personal liability for individuals.
 - 3.4. Council may have membership on the Committee, or enter a contractual arrangement with the Association, but it does mean limited control for Council.

An example: Mainstreets in the City of Unley

4. **Company** - Section 47 of the Local Government Act states that a council cannot participate in the formation of a company and cannot hold shares in a company. This means it would need to be established solely by the traders and Council would have no input. The only way for Council to operate with a company would be through contractual arrangements. Separate rates can also be managed by non-profit structures like Company Limited by Guarantee.

An example: Canberra CBD Ltd

The East End Separate Rate proposal

The Group suggests that the funds gathered via a separate rate be governed by a new body, Business East End Management Group set up as an **Incorporated Organisation**.

The current East End Coordination Group is established as an Incorporated Association with checks and balances to conduct precinct business on behalf of the East End on a miniscule budget and supported by many passionate and voluntary personnel. The Business East End Management Group could extend the Coordination Group's charter.

The Business East End Management Group will be fully accountable for the responsible and diligent delivery of the business plan projects and budget. It is proposed that the group will be a representative group of separate ratepayers and some independent members that will include:

- (3) x commercial property owners
- (2) x retail business operators
- (1) x commercial business / commercial office owner operator
- (1) x independent retail consultant
- (1) x independent marketing consultant
- (1) x senior Council General Manager (ex-Officio member)

"Business East End", with guidance from representatives from the business community and commercial property owners within the precinct would develop and manage the projects in the business plan through an appointed Precinct Business Manager. Those contributing to the separate rate will be able to have their say on the priorities of marketing and activities when the annual plan is developed.

(4) Rate collection options

Adelaide City Council uses the Assessed Annual Value (AAV) method to calculate rates, which is based on annual rental potential of the property, and a proportional collection method. The AAV is applied to all rateable properties including commercial and residential.

A separate rate can be applied to selected groups of ratepayers based on the perceived benefit they may gain from the separate rate funds. There are 9 different groups of ratepayers:

1. Residential
2. Commercial – Shop
3. Commercial - Office
4. Commercial – Other
5. Industry - Light
6. Industry – Other
7. Primary Production
8. Vacant land
9. Other

Usually only Commercial Ratepayers are asked to contribute. Commercial Ratepayers are divided into three groups and Council can decide whether to exclude any of these groups from paying a separate rate or apply a different rate to each group:

1. Commercial Shop (e.g. retail shops, restaurants)
2. Commercial Office (e.g. property management office)
3. Commercial Other (e.g. hotels, ATMs, art galleries, commercial parking, cinemas, consulting rooms, storage areas, function facilities)

Local Government Act 1999 allows Council to use three different methods of collection of a separate rate:

1. **Rate in the dollar** - Everyone pays a percentage in the dollar of the Assessed Annual Value (AAV). It is the simplest and most equal way of collecting a separate rate, i.e. those who can afford more pay more. However in this way, all ratepayers are required to pay even if the purpose of the funds will not benefit them.
2. **Differential rate** – Not all ratepayers pay the same rate. For example, Commercial ratepayers pay while Residential ratepayers do not. A differential rate allows targeting ratepayer groups to better match their needs to the purpose of collected funds. However if some ratepayer groups pay less than others then less money is likely to be raised.

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3. **Fixed rate** – Every targeted ratepayer pays exactly the same amount regardless of their ability to pay or the benefit they will receive. This means that the amount of required funds is divided amongst all paying ratepayers. There would need to be a ceiling for the fixed rate, for example, no more than the general rate of the lowest paying ratepayer and as a result, less money will be raised. In this scenario ratepayers with the lowest general rate will pay a higher rate as a proportion of the general rate they pay.

The East End Separate Rate proposal

It is proposed that a separate rate be collected only from Commercial Ratepayers (Shop, Office and Other) and calculated in a way similar to the general rate system. Every ratepayer in one of these three categories is expected to pay the same rate in the dollar.

Capping separate rate contribution

Section 158 (1)(b) of Local Government Act 1999 provides for the setting of a maximum rating liability. If Council were to accept a maximum rating liability this would be adopted as part of the rate setting process limiting the maximum contribution to a specified amount. This will mean that the highest paying commercial ratepayers would not pay more than the set maximum amount and as a result their liability will need to be redistributed amongst the rest of the ratepayers to achieve the amount of funds required for the area. Please refer to the example below.

If \$500,000 was a separate rate's target in the East End then nine (9) highest paying commercial ratepayers would be contributing \$287,995. If a separate rate was capped at \$10,000, the nine (9) would then contribute only \$90,000 resulting in a commensurate reduction in the total levy collected. The shortfall of \$197,995 would need to be redistributed to other ratepayers in the area. A cap could be set at any level.

(5) Length of time

There is no legal requirement about the length of time for which a separate rate can be applied. Most commonly it is approved for a year and reviewed annually as part of Council's Business Plan and Budget process.

Having a separate rate approved for longer than one year provides better opportunities for longer term funding security and greater feeling of certainty.

The East End Separate Rate proposal

The Group suggests having a separate rate declared for 5 years.

(6) Integration with other areas for a joint collection of a separate rate

At the moment the only area which has a separate rate in the City is Rundle Mall. East End and West End of the City are currently exploring whether their respective communities are interested in raising funds through a separate rate. There has been a suggestion made that all three precincts could integrate under one joint separate rate collection.

Some advantages and disadvantages of the integration of the East End and/or West End Precincts with Rundle Mall for marketing and developing of all three precincts are explored below:

Advantages:

- Overhead cost savings are likely to occur (one office, sharing staff, one database).
- If the purpose of funds for each precinct is very clear e.g. just marketing, and funds are adequate to deliver this, then it could be a sustainable arrangement.
- Could assist in breaking down silos by bringing the three precincts together under one management.
- Increased opportunities for the three precincts to complement each other.
- Collaboration could be improved as precinct partners would be more equal financially than they are now.

Disadvantages:

- Possible loss of localism (interest from local stakeholders in their own area).
- Potential conflict in deciding on priorities, noting that different precincts will contribute differing amounts in separate rate funds.
- May be difficult to achieve good stakeholder representation without increasing the joint board numbers to a size that may be unmanageable.
- Council may end up contributing more financially if Rundle Mall model is extended to the East End and West End.
- There may be some confusion as to the roles of Council and the new joint body, which would be responsible for a very large and very important area of the City.

The East End Separate Rate proposal

The Group is not supporting the integration of a separate rate in the East End with Rundle Mall at this stage due to the significant differences between the precincts.

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Section 3 - Additional information about the East End Separate Rate Proposal

Who will benefit from the East End proposal?

The East End Coordination Group anticipates that by working collectively, businesses will achieve things that individually they could never afford.

By attracting more people into the precinct, it is expected that retailers, cafes, restaurants, hoteliers, publicans, car park operators, professional businesses and others will benefit from increased sales and profits – the profile of the East End will strengthen with strong promotion and marketing.

Key benefits to businesses and commercial property owners include:

- The retention of existing businesses within the precinct increasing the community confidence in these businesses
- Coordinated approach to marketing, promotion and events
- More focussed marketing and advertising to increase pedestrian traffic
- Higher profile for the East End through advertising and publicity
- Ability to develop longer term partnerships and sponsorships to leverage funds
- Increased promotional activity linked to retailers and businesses
- Input into various annual promotional activities by businesses
- Business to business marketing and cross promotions linking retailers
- Placemaking strategies including on street management

Possible impacts of a separate rate in the East End under this proposal

To achieve the target of \$500,000 in the East End nine (9) out of 326 commercial ratepayers will pay more than \$10,000 each in a separate rate, contributing a total of \$287,995 (more than half of the total funds).

There may be some adverse impacts of activities funded by a separate rate if implemented. This may include increased traffic and noise due to increased business and events activity.

How much will I pay under this proposal?

The table below provides examples of how much a Commercial Ratepayer may pay if a total of \$500,000 in a separate rate was to be collected in the East End. These values are ordered from the lowest to the highest and apply to one rateable property, i.e. if you own more than one property in the East End you would need to add the values of a separate rate for all your properties.

Property assessment (AAV) \$	General Rate \$	Separate Rate \$
2,500	343	61
35,000	4,796	858
55,000	7,536	1,349
75,000	10,277	1,840
90,000	12,332	2,208
200,000	27,404	4,906
300,000	41,106	7,359
500,000	68,510	12,264
1,000,000	137,020	24,528
1,500,000	205,530	36,793
2,300,000	315,146	56,416

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Section 4 - Examples of how separate rate levies are used elsewhere

In this section, reference will be made to BIDs (Business Improvement Districts). A BID is a formal organisation made up of property owners and commercial tenants who are dedicated to promoting business development and improving an area's quality of life. It is funded by a separate rate paid by property owners within the precinct.

- 1. Rundle Mall** - Differential Separate Rate, more commonly known as Rundle Mall Marketing Levy is contributed by non-residential ratepayers. Council applies a differential separate rate in the dollar of 0.0393. The separate rate revenue is used for the purpose of marketing and managing the Rundle Mall Precinct.
 - 2. City of Holdfast Bay** - The Jetty Road Mainstreet Board functions under a similar structure and is also a Section 41 Committee of the Council. It has two sub-committees that are based on function rather than location. They are the Street Presentation Committee and the Marketing and Promotions Committee. Each committee determines its required Budget for the following year and the money is raised on a formula based on pro rata rateable floor space, which amounts to approximately to 0.01 cents in the dollar. The amount raised in 2012/13 will be \$481,000.
 - 3. City of Norwood, Payneham and St Peters** - The Norwood Parade Precinct Committee (NPPC) was established on 7 May 2007. Membership of the NPPC comprises 14 business and property owners on The Parade as well as four Elected Members of the Council. As part of its 2008-2009 Budget, the Council declared a Separate Rate on The Parade to raise \$137,000 per year for three years for the promotion, marketing and development of The Parade. The main project is Adelaide Fashion Festival held annually in The Parade. In addition, the Council has contributed \$55,000 to the development of The Parade as one of Adelaide's premier retail precincts. In 2012/13 Council declared continuance of a separate rate for another 3 years to raise \$150,000 and an additional Council contribution of \$65,000. Commercial Office ratepayers opposed a separate rate during consultation and as a result receive a 50% rebate on the separate rate.
 - 4. Unley Council** - Financial support for five (5) Trader Associations is received from the City of Unley via an application for funding under a levy system every calendar year. Separate rate details are included every year in Council's Business Plan and Budget. The Associations have a high degree of independence in how they allocate their resources, however ongoing support from Council is largely reliant upon appropriate reporting and acquittal procedures. Another accountability measure in place is the Economic Development Committee (Section 41 Council Committee) which has representation from Council, the funded associations and independent members.
- There is diversity in how much each association receives in separate rate funds.
- Unley Road \$74,450 in 2011/12 and \$ 87,400 in 2012/13
 - King William Road \$118,450 in 2011/12 and \$133,000 in 2012/13
 - Goodwood Road \$45,000 in 2011/12 and \$45,000 in 2012/13
 - Glen Osmond Road \$15,965 in 2011/12 and \$18,350 in 2012/13
 - Fullarton Road \$13,000 in 2011/12 and \$13,000 in 2012/13.
- The purpose of funds is the same for all groups: to carry out the project of promoting and enhancing business viability, profitability, trade and commerce. All associations receive funds collected through a differential separate rate paid by Commercial ratepayers Fullarton Road South Precinct Association is different, they are using funds from a fixed separate rate of \$250 applied to Commercial Shop ratepayers only.
- 5. Victoria** - In Victoria there are about 70 Business Improvement Districts created over the last 10 years. They are based on a separate rate and attract between 25 to 1300 businesses (240 is the average) 94% have a marketing and business plan, 93% are incorporated and have a committee. The Separate Rate is applied differently in every BID, some have a flat rate and some variable. They gather between \$25,000 to \$500,000 (on average \$62,000). One Council matches the raised funds.
 - 6. Manukau, New Zealand** - Under the Council's Business Improvement Districts Policy, local business associations receive additional funding, generated through targeted rates, for programmes and activities in their area, such as: improving security measures, graffiti control, beautification projects, events and tourism initiatives, marketing and promotional activity, maintenance, business recruiting, signage, seeking additional grants and funds, coordination of precinct (e.g. appointing someone to coordinate all activities), child care facilities, horticulture and retail improvements. In 2004 there were just two BID's in Manukau City - there are now 12. This rapid growth is a result of the success each BID has achieved, and the willingness of businesses to form partnerships with council to get results. Business Improvement District in the city range in size from 30 to more than 1500 businesses. Voting is required to find out the level of support from businesses in the area.
 - 7. New York** has the most comprehensive network of Business Improvement Districts (BIDs) in the USA. These were set up over twenty years ago to deliver supplemental services such as sanitation and maintenance, public safety and visitor services, marketing and promotional programs, capital improvements, and beautification for the area - all funded by a special rate paid by property owners within the district. The City's 64 BIDs annually contribute close to \$100 million worth of services in neighbourhoods across the five boroughs.

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Section 5 – Feedback

How do I provide my feedback?

Attached to this pack is a feedback form to write your comments on. The feedback form will be treated as your submission.

- You can fill in the attached feedback/submission form and post it to:
Community Consultation
A Separate Rate in the East End
GPO Box 2252, Adelaide SA 5001

Additional hard copies of feedback/submission forms will be available from Council's Customer Centre at 25 Pirie Street, Adelaide.

or

- You can go to yoursay.adelaidecitycouncil.com and fill in the online form. Council has a dedicated website that provides an opportunity for quick and efficient online feedback. Alternatively comments can be emailed to yoursay@adelaidecitycouncil.com
- A public information session is scheduled for **Monday 15 October 2012, 3-6pm** at the Palace Nova function room. You will be able to fill in a feedback/submission form there if you prefer. RSVPs for the information session can be made to Iwona Pattison on 8203 7219 or via e-mail: i.pattison@adelaidecitycouncil.com
- Written Submissions**
All written submissions must be received by 5.00 pm on Friday 26 October 2012.

What happens to my feedback?

Council will collect and consider all eligible public submissions. To be considered your submission must include your name and address.

Council will make its decision to proceed or not with a separate rate in the East End at its meeting on 11 December 2012.

If you would like to receive a summary of the consultation results please make sure you provide all your details as per the feedback form.

How do I know my feedback has been received?

All feedback forms, submissions or correspondence will be acknowledged either by email or in writing so that you know your comments/feedback have been received.

Contact Person

For more information, please contact:

Iwona Pattison, Local Development Advisor

Adelaide City Council

Ph. 8203 7219

e-mail: i.pattison@adelaidecitycouncil.com

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Feedback Form/Submission

Feedback closes 5pm on Friday, **26 October 2012**

This feedback form asks specific questions about the East End Separate Rate proposal and provides an opportunity for general comments regarding the proposal. You are welcome to attach additional comments if required.

It is Council's policy that for a formal submission to be received it must include your name and residential address. Formal submissions will be provided to Council and will be a publically available document.

★ Denotes mandatory fields

★ Name:

★ Address of your residence/business/property in the area:

★ E-Mail:

★ Phone:

★ Are you a ratepayer in the East End?

Yes (if yes please tick relevant group below)

No (please go to the next question)

Residential

Commercial – Other

Primary Production

Commercial – Shop

Industry - Light

Vacant land

Commercial - Office

Industry – Other

Other

★ If you are not a ratepayer which of the descriptions below best fits you?

EE Business (tenant)

EE Exempt ratepayer

EE Resident (tenant)

Other (please describe).....

★ I support the East End Separate Rate proposal (please circle): Strongly Agree Agree Neutral/undecided Disagree Strongly Disagree

If you support the proposal please proceed to the **Comments section**

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Questions 1-6 correspond with Section 2 of the Pack where information that can assist with answering these questions can be found.

Q.1. I would support the proposal if the purpose of the funds was different (please tick)

- Marketing initiatives
- Events and festivals
- Capital upgrades
- Streetscape enhancements
- Additional street cleaning
- Security measures
- Enhancing business viability
- Other (please describe).....

Q.2. I would support the proposal if the amount collected was: (please choose one option below)

- \$400,000
- \$300,000
- \$200,000
- \$100,000
- Other (please specify).....

Q.3. I would support the proposal if a different way of rate collection from commercial ratepayers was used (please choose one option below)

- Everyone pay a set percentage in the dollar
- Differential rate to apply to these groups (please tick who should pay)
 - Commercial – Shop
 - Commercial - Office
 - Commercial – Other
- Differential rate capped i.e. limiting the maximum contribution to a specified amount
- Fixed rate
- Other (please describe).....

Q.4. I would support the proposal if a different Governance Model was used (please choose one option below)

- Section 41 Committee
- Section 42 Subsidiary
- Company
- Other (please specify).....

Q.5. I would support the proposal if the rate was set to apply for (please choose one option below)

- 1 year
- 2 years
- 3 years
- 4 years

Q.6. I would support the proposal if the collection and management of the East End separate rate was integrated with the Rundle Mall levy collection.

- Yes No

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Comments section

C.1. What I like about the East End Separate Rate proposal is:

C.2 What I dislike about the East End Separate Rate proposal is:

C.3 I would like Council to consider the following changes to the proposal:

C.4. Any other comments:

THANK YOU!

C.5 I would like to receive a summary report of the consultation results: Yes No

C.6 I would like to be kept informed on the final decision of Council: Yes No

Written submissions must be received by 5pm on Friday 26 October 2012

By Post to: Community Consultation
A Separate Rate in the East End
GPO Box 2252 Adelaide SA 5001

By Email to: yoursay.adelaidecitycouncil.com to submit your feedback on line.

For all enquiries please call Iwona Pattison, i.pattison@adelaidecitycouncil.com