Your Say Adelaide

The Adelaide City Council invites engagement from the community about

Big Day Out

Feedback on an event lease for the Park Lands

Project Summary

The Adelaide City Council has received an application from Big Day Out Presents for the use of Bonython Park/Tulya Wardli to enable the Big Day Out to take place on Friday 31 January 2014. The event set up is scheduled to start on Thursday 23 January 2014 with pull down to be completed by Thursday 6 February 2014. It is anticipated that the event will attract approximately 35,000 attendees. Opening hours are proposed from 11.00am to 11.00pm.

Consultation closes 5 pm, Tuesday 16 July 2013

Included in this consultation pack:

- Project Information
- Submission Form
- Map of the proposed lease area

For enquiries, please call **Sarah Maddock Event Consultant on 8203 7203 or email events@adelaidecitycouncil.com**

Big Day Out

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Project Information

Purpose

The Adelaide City Council has received an application from Big Day Out Presents for the use of Bonython Park/Tulya Wardli to enable the Big Day Out to take place Friday 31 January 2014.

Adelaide City Council's Public Communication and Consultation Policy outlines the public consultation process that must be undertaken before a temporary lease for the Park Lands may be granted for events which either:

a) occupy ('alienate') the Park Lands for more than three event days, or

b) significantly impact public access to a particular Park Land area for more than three days.

Background

Big Day Out has appeared in South Australia for the past 19 years. This year the event has applied to stage the event in the Adelaide Park Lands for the first time.

The event set up is scheduled to start on Thursday 23 January 2014 with pull down to be completed by Thursday 6 February 2014. It is anticipated that the event will attract approximately 35, 000 people in total. The proposed event date is Friday 31 January 2014 from 11.00am to 11.00pm.

Event infrastructure in the Park Lands will include:

- Associated marquees and tented structures
- Food Service - catering/selling vans or booths
- Staging and rigging
- Public address and lighting support equipment
- Toilets
- Signage for the event
- Ticket boxes
- Tiered seating
- Waste Management
- Generators
- Fencing
- Support and promotional vehicles

Benefits of the project

Adelaide City Council is committed to creating a vibrant city full of exciting and popular cultural and artistic events and activities.

Big Day Out is a large national touring festival and this year the event is celebrating its 20th anniversary in Adelaide. The event consists of performances by international, national and local bands and artists.

Big Day Out is a national event and brings international and national bands to Adelaide.

Project Impacts

Access to Bonython Park/Tulya Wardli will be restricted for pedestrians, cyclists and vehicles from Thursday 23 January 2014 to Thursday 6 February 2014. Alternate routes will be provided and sign posted in advance of these closures.

Adelaide City Council will work with the event organisers to keep access open to playgrounds and the kiosk where it is safe to do so.

Speed restrictions on Port Road will be implemented on the event day to ensure the safety of the public.

The event organisers must also comply with the Adelaide City Council's Noise Mitigation Standard Operating Procedures.

The event organisers will be responsible for minimising impacts on the Park Lands by following Adelaide City Council's Standard Operating Procedures for Events in the Park Lands. The event will be responsible for restoring the park to its original condition at the end of the event.

Timeline

A report will be presented to Adelaide City Council in August for a decision regarding the approval or otherwise of the event lease. If approved, event construction is scheduled to begin on Thursday 23 January 2014. The event will be staged on Friday 31 January 2014 with all infrastructure removed by Thursday 6 February 2014.

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Frequently Asked Questions

Will access to Bonython Park/ Tulya Wardli be affected during the event?
Access will be restricted during the set up and pull down phases of the event and during the event from Thursday 23 January 2014 to Thursday 6 February 2014. Alternate routes will be provided for pedestrians and cyclists and will be sign posted in advance of these closures.

The cycle path along the southern side of the River Torrens through Bonython Park/Tulya Wardli will be available throughout this period except for the event day, Friday 31 January 2014.

Will it cost to attend the event?
This is a ticketed event. Tickets will cost approximately $185.

How will the Park Lands be protected during their stay?
In addition to the standard requirements under the event lease, the event organiser will be responsible for minimising impacts on the Park Lands by following Adelaide City Council's Standard Operating Procedures for Events in the Park Lands. The event will be responsible for restoring the park to its original condition at the end of the event.

Specifically Big Day Out has committed to undertaking the following Park Lands protection measures:

- Flooring will be utilised in high traffic areas
- A hand watering schedule of grass.
- Internal Traffic management plan implemented

Can I expect noise where I live?
Big Day Out is required to abide by a Noise Mitigation plan for this event. Residents in surrounding areas will be notified by the event organiser via a mail drop at least two weeks prior to the event detailing sound check times, event times and contact information for complaints or queries. Adelaide City Council will also be appointing an independent acoustic engineer to ensure compliance with acceptable noise levels.

Is parking available at the event site?
On-site parking is not provided for this event. Public transport will be available to this event via buses and the free tram service.

The old netball courts in Bonython Park/Tulya Wardli are utilised by the event organisers for management and crew parking.

I have already seen a poster or advertisement for this event. Has it already been approved?
Approval for an event requiring public consultation is only given after the consultation period has concluded and Council has had the opportunity to review any submissions.

Adelaide City Council discourages any event from promotions prior to Council approval. In some instances, particularly national tours, there is a need for events to announce dates in each capital city. This however does not constitute Council approval for the event.

How will my feedback influence Council's decision?

All feedback plays an important role in helping to inform the decision of Council however it does not determine the decision.

How do I provide my feedback?

Written submissions are requested in relation to this use of the Park Lands.

Submission Form
Complete the Submission Form to provide your feedback. Submissions must include the name and residential address of the respondent, and will be included in a report to Council which will be publically available.

Online/ Website
Council has a dedicated website that provides an opportunity for quick and efficient online feedback.

Visit **yoursay.adelaidecitycouncil.com** for information about the project and to provide your feedback.

Written Submissions
All written submissions must be received by **5:00 pm on Tuesday 16 July 2013** and should be addressed to:

Community Consultation
Big Day Out
GPO Box 2252, Adelaide SA 5001

Electronic submissions can be made online at **yoursay.adelaidecitycouncil.com.**

What happens to my feedback?

• All submissions will be collated and included in a report to Council to assist in making a decision regarding the event lease.

• A report will be presented to the City Culture and Community Services Committee on **6 August 2013** followed by the Council meeting on **13 August 2013**.

• Agendas and minutes of the Committee and Council meetings are available on adelaidecitycouncil.com/council/meetings

How do I know my feedback has been received?

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All submissions or correspondence will be acknowledged either by email or by mail so that you know your comments/feedback has been received.

Contact Person

For more information, please contact:

Sarah Maddock

Event Consultant

(08) 8203 7203

events@adelaidecitycouncil.com

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Submission Form

Submissions close 5 pm, **Tuesday 16 July 2013**

It is Council's policy that for a formal submission to be received it must include your name and residential address. Formal submissions will be provided to Council and will be a publically available document.

Name*

Address*

E-mail

*Mandatory information

Please provide your feedback regarding Big Day Out.

Comments

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Lease Area